

Appl. No. 10/811,390
Attorney Docket No. 2996-101
Response to Restriction Requirement mailed January 5, 2007

REMARKS

The above amendments to the claims have been made to put the application in better condition for examination. Claims 1- 35 have been cancelled. New claims 36 – 107 are drawn to the subject matter of Group IV and are fit for examination

Claims 36-52, 104 and 70-86, 106 are method claims for the electronic distribution of advertisements as set forth in Group IV. Claims 53-69, 106 and 87-103, 107 are directed to a system for performing the method of electronic distribution of advertisements as set forth in Group IV. Thus, the new claims are drawn to the elected invention.

In view of the foregoing, it is submitted that the application is fit for examination. The Director is authorized to charge any fees or overpayment to Deposit Account No. 02-2135. The Examiner is encouraged to call with any questions or concerns regarding this response.

Respectfully submitted,

Date:

Feb. 5, 2007

By



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